



## **Fund Development Program**

### **Giving Levels**

The Fund Development Program provides an opportunity for annual giving and recognizes donors for their generosity. All donors will be featured in the Annual Report and will receive the appropriate recognition based on their respective giving level. The following giving levels are established to assist donors in their decision.

***\$0 - \$99***

***Wish***

- Donor Name listed in the Museum Annual Report

***\$100 - \$249***

***Surprise***

- Donor Name listed in the Museum Annual Report

***\$250 - \$499***

***Marvel***

- Donor Name listed in the Museum Annual Report

***\$500 - \$999***

***Fascinate***

- 2 General Admit tickets to Celebration
- 2 Tickets to Celebration Patron Party
- Listed as a sponsor in Event Program
- Listed as a sponsor in a thank you print ad in local newspaper
- Donor Name listed in the Museum Annual Report

***\$1,000 - \$2,499***

***Imagine***

- Donor Name listed in the Museum Annual Report
- Family Fun Day Pass (to be rendered upon museum opening)
- 2 Reserved Table Tickets + 6 General Admit tickets to Celebration
- 2 Tickets to Celebration Patron Party
- Listed as a sponsor in Event Program (Print deadline of February 10)
- Company Logo on signs displayed before and after the event
- Mid-size company banner (provided by the company) displayed at the event
- Listed as a sponsor in a thank you print ad in local newspaper

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**\$2,500 - \$4,999      *Dream***

- Donor Name listed in the Museum Annual Report
- Family Fun Day Pass (to be rendered upon museum opening)
- 4 Reserved Table Tickets + 8 General Admit Tickets to Celebration
- 4 Tickets to Celebration Patron Party
- Company name and logo listed prominently as presenting sponsor on
  - o Event Program
  - o Event Signage
  - o JLGC/CM Website (company link available)
- Company Logo on signs displayed before and after the event
- Mid-size company banner (provided by the company) displayed at the event
- Listed as sponsor in a thank you print ad in local newspaper

**\$5,000 - \$9,999      *Wonder***

- Donor Name listed in the Museum Annual Report
- Family Fun Day Pass (to be rendered upon museum opening)
- 1 Reserved Table for 8 Guests + 10 General Admit tickets to Celebration
- 4 Tickets to Celebration Patron Party
- Company name and logo listed prominently as presenting sponsor on:
  - o Event Ticket and Invitation
  - o Event Program
  - o Event Signage
  - o JLGC/CM Website (company link available)
  - o Print and Press media for event
- Company Logo on signs displayed before and after the event
- Large company banner (provided by the company) displayed at the event
- Listed as a sponsor in a thank you ad in local newspaper

**\$10,000 - \$24,999      *Explore***

- Donor Name listed in the Museum Annual Report
- Family Fun Day Pass (to be rendered upon museum opening)
- 2 Reserved Tables + 20 General Admit Tickets to Celebration
- 6 Tickets to Celebration Patron Party
- Company name and logo listed prominently as presenting sponsor on:
  - o Event Ticket and Invitation
  - o Event Program
  - o Event Signage
  - o JLGC/CM Website (company link available)
  - o Print and Press media for event
- Listed as presenting sponsor in a thank you print ad in local newspaper
- Company logo on signs displayed before and after the event
- Large company banner (provided by the company) displayed at the event
- Company name on museum signage pre/on-going/post construction
- Thank you mentioned by Event Emcee

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**\$25,000+**

***Discover***

- Donor Name listed in the Museum Annual Report
- Family Fun Day Pass for one calendar year (to be rendered upon museum opening)
- 3 Reserved Tables + 24 General Admit Tickets to Celebration
- 8 Tickets to Celebration Patron Party
- Company name and logo listed prominently as presenting sponsor on:
  - o Event Ticket and Invitation
  - o Event Program
  - o Event Signage
  - o JLGC/CM Website (company link available)
  - o Print and Press media for event
- Listed as presenting sponsor in a thank you print ad in local newspaper
- Company logo on signs displayed before and after the event
- Large company banner (provided by the company) displayed at the event
- Company name museum signage pre/on-going/post construction
- Thank you mentioned by Event Emcee

**\$50,000+**

***Innovate***

- Specialized Donor Package mutually agreed upon
- Donor Name listed in the Museum Annual Report
- Family Fun Day Pass for one calendar year (to be rendered upon museum opening)
- 4 Reserved Tables + 24 General Admit Tickets to Celebration
- 16 Tickets to Celebration Patron Party
- Company name and logo listed prominently as presenting sponsor on:
  - o Event Ticket and Invitation
  - o Event Program
  - o Event Signage
  - o JLGC/CM Website (company link available)
  - o Print and Press media for event
- Listed as presenting sponsor in a thank you print ad in local newspaper
- Company logo on signs displayed before and after the event
- Large company banner (provided by the company) displayed at the event
- Company name museum signage pre/on-going/post construction
- Thank you mentioned by Event Emcee

**\$100,000+**

***Inspire***

- Specialized Donor Package mutually agreed upon
- Donor Name listed in the Museum Annual Report
- Family Fun Day Pass for 5 calendar years (to be rendered upon museum opening)
- 5 Reserved Tables + 24 General Admit Tickets to Celebration
- 20 Tickets to Celebration Patron Party
- Company name and logo listed prominently as presenting sponsor on:
  - o Event Ticket and Invitation
  - o Event Program

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- o Event Signage
- o JLGC/CM Website (company link available)
- o Print and Press media for event
- Listed as presenting sponsor in a thank you print ad in local newspaper
- Company logo on signs displayed before and after the event
- Large company banner (provided by the company) displayed at the event
- Company name museum signage pre/on-going/post construction
- Thank you mentioned by Event Emcee

**\$250,000+                      *Amaze***

- Specialized Donor Package mutually agreed upon
- Donor Name listed in the Museum Annual Report
- Family Fun Day Pass for 10 calendar years (to be rendered upon museum opening)
- One Complimentary Corporate Day at the Museum for Employees
- 5 Reserved Tables + 24 General Admit Tickets to Celebration
- 20 Tickets to Celebration Patron Party
- Company name and logo listed prominently as presenting sponsor on:
  - o Event Ticket and Invitation
  - o Event Program
  - o Event Signage
  - o JLGC/CM Website (company link available)
  - o Print and Press media for event
- Listed as presenting sponsor in a thank you print ad in local newspaper
- Company logo on signs displayed before and after the event
- Large company banner (provided by the company) displayed at the event
- Company name museum signage pre/on-going/post construction
- Thank you mentioned by Event

**\$500,000+                      *Mesmerize***

- Specialized Donor Package mutually agreed upon
- Donor Name listed in the Museum Annual Report
- Family Fun Day Pass for 10 calendar years (to be rendered upon museum opening)
- One Complimentary Corporate Day for Employees at the Museum
- One Complimentary Special Event for 250 guests
- 5 Reserved Tables + 24 General Admit Tickets to Celebration
- 20 Tickets to Celebration Patron Party
- Company name and logo listed prominently as presenting sponsor on:
  - o Event Ticket and Invitation
  - o Event Program
  - o Event Signage
  - o JLGC/CM Website (company link available)
  - o Print and Press media for event
- Listed as presenting sponsor in a thank you print ad in local newspaper
- Company logo on signs displayed before and after the event

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- Large company banner (provided by the company) displayed at the event
- Company name museum signage pre/on-going/post construction
- Thank you mentioned by Event Emcee

**\$1,000,000+**

***Lead***

- Specialized Donor Package mutually agreed upon
- Donor Name listed in the Museum Annual Report
- Family Fun Day Pass for 10 calendar years (to be rendered upon museum opening)
- Two Complimentary Corporate Days for Employees at the Museum
- One Complimentary Special Event for 250 guests
- 5 Reserved Tables + 24 General Admit Tickets to Celebration
- 20 Tickets to Celebration Patron Party
- Company name and logo listed prominently as presenting sponsor on:
  - o Event Ticket and Invitation
  - o Event Program
  - o Event Signage
  - o JLGC/CM Website (company link available)
  - o Print and Press media for event
- Listed as presenting sponsor in a thank you print ad in local newspaper
- Company logo on signs displayed before and after the event
- Large company banner (provided by the company) displayed at the event
- Company name museum signage pre/on-going/post construction
- Thank you mentioned by Event Emcee

**\*The Sponsorship Giving Levels are based on the current programming as set forth by the Children’s Museum of St. Tammany Board of Trustees.**

**\*\*A separate in-kind donor program will be provided to the public in print or electronic format.**

**\*\*\*All fund development programs will be made available to the public in print or electronic format.**